



2013 Nantucket Grown™ Rates

RATES FOR COLOR Ads for 2013

	SIZE	PRICE	“PAY NOW” PRICE*	NG BRAND APPLICANT “PAY NOW” PRICE**
MarketPlace Directory*	3.5"W x 1" H	\$150	\$142	\$135
Eighth Page	:3.5"W x 2.25"H	\$275	\$261	\$248
Quarter Page:	3.5"W x 4.75"H	\$575	\$546	\$518
Half Page (Horizontal):	7.25"W x 4.75"H	\$875	\$831	\$788
Half Page (Vertical):	3.5"W x 9.75"H	\$875	\$831	\$788
Full Page (no bleed):	7.25"W x 9.75"H	\$1,500	\$1,350	\$1,350
Full Page Bleed:	8.25"W x 10.75"	\$1,500	\$1,425	\$1,350

**MarketPlace Directory ads are for SN Market Vendors only; all vendors that purchase any size ad, will receive a free MarketPlace Directory ad!*

6,500 complimentary magazines are available at:

*Sustainable Nantucket Farmers & Artisans Market (June-October)

*Stop & Shop, Hy-line, Annye’s Whole Foods, Bartlett’s Farm, Moors End Farm

*Also available on our website and at our events, with promotion in our e-newsletters as well as Facebook and Twitter pages

****SPECIAL OFFERS****

*Businesses that purchase an ad space before **February 28th, 2013** will receive a “Pay Now” **5% discount!**

****Businesses that apply and pay now for the Nantucket Grown™ Brand (NG Brand) will receive 10% off any size ad!** In order to receive discount, a **separate NG Brand application fee** of \$250 for food service establishments containing 50 seats or greater, \$150 for food service establishments containing 49 seats or less, and \$75 for artisanal food producers **must be submitted with ad purchase.**

Contact us to order your ad by March 30, 2013

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